

Consumer Financial Education

A national necessity or an unnecessary irritation?

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Kun Ho Hwang

Chairman



INTERNATIONAL FORUM FOR INVESTOR EDUCATION

International Forum for Investor Education

Agenda

- Introduction to IFIE
- Importance of Consumer Financial Education
- Major Challenges for Consumer Financial Education
- Role of Regulators, Listed firms and Institutional Investors
- International Cooperation and the Role of IOSCO
- Closing Remarks

Introduction to IFIE

- A unique alliance that brings together private and public sector investor education providers
 - ❖ Improving global investor education standards
 - ❖ IFIE /IOSCO joint global investor education conferences

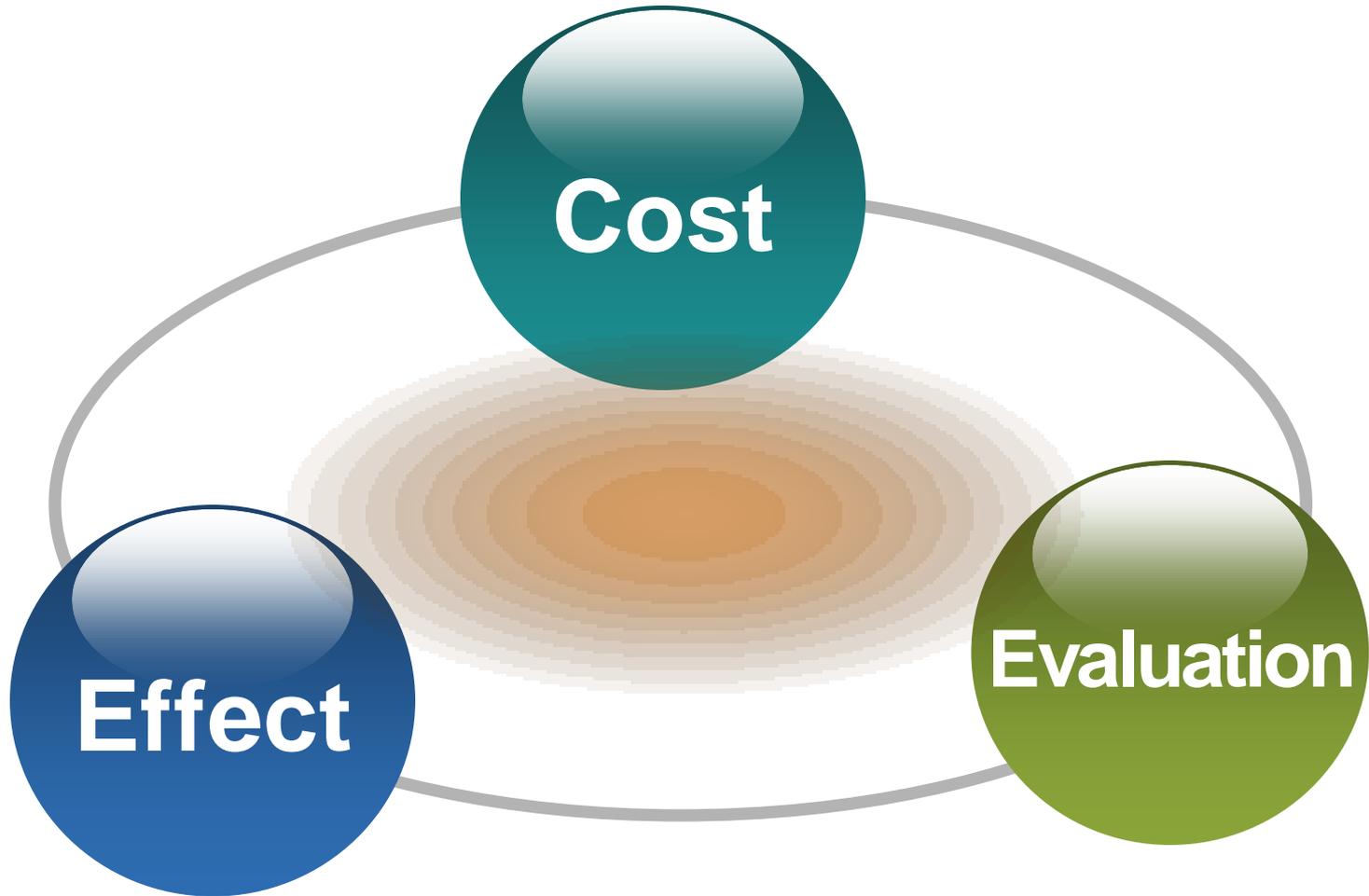


Importance of Consumer Financial Education

- Changes in the global financial environment
- Effective tool to improve the financial literacy
 - ❖ Micro perspective : enhancing individual welfare
 - ❖ Macro perspective : developing market and economy



Major Challenges for Consumer Financial Education



Role of Regulators

- Public regulators should create national strategies and infrastructure for financial education.
 - ❖ Tax payer's burden
 - ❖ School system failing to fully cover financial education for adults.
 - ❖ Difficulty in meeting diverse needs
- SROs are in an appropriate position to take on the responsibility of investor education.
 - ❖ Industry funding
 - ❖ Swift response to a changing market environment

Role of Listed firms and Institutional Investors

Listed companies

- ❖ Providing transparent corporate disclosures
- ❖ Funding education programs

Institutional investors

- ❖ Identifying necessary information through KYC
- ❖ Providing sufficient information on financial investment products in an easy-to-understand manner
- ❖ Providing or financing education programs

International Cooperation

- International cooperation is essential.
- IFIE aims to serve as a forum for investor education providers.



The Role of IOSCO (proposal)

- Providing guidance on national consumer education strategies
- Developing financial education policy in collaboration with education-related international organizations
- Improving the effectiveness of the SRO education programs by ensuring the education is properly enforced
- IFIE suggests it become IOSCO's key policy partner for investor education.

Closing Remarks

- Consumer financial education is a national necessity.
 - ❖ Government, regulators and industry should all work together to improve consumer education.
- Consumer financial education will help bring a healthier and more mature sense of capitalism and democracy throughout the world.



Thank you!